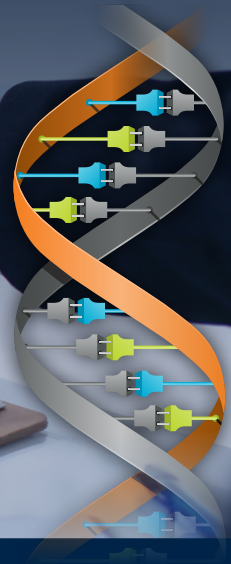




LIVINGS LIFE SCIENCE SOLUTIONS

# Startup Industry Experience



Plugging into your Company's DNA

## Startup Capabilities

**Built to raise. Structured to scale.  
Aligned to commercialize.**

Startups in life sciences and MedTech face a fast-paced, high-stakes journey from seed round through full market entry. We help you navigate every inflection point with smart strategy, sharp creative, and ready-to-go executional teams. Whether you need to validate your concept, secure your next round, or rapidly build out your marketing function, LLSS plugs in as your on-call commercialization partner without overbuilding or overspending.

## Living's Life Science Solutions

We combine Fortune 500 consulting expertise with award-winning agency creative to accelerate commercialization across the therapeutic lifecycle. Our senior teams plug in as an extension of your organization, bringing real-world experience from global life science companies. We adapt quickly, align execution across functions, and deliver clarity, cohesion, and measurable impact.

## Therapeutic Areas We Support



**Biologics**



**Cardiovascular**



**Dermatology**



**Endocrinology**



**Hematology**



**Immunology**



**Infectious Disease**



**Neurology**



**Oncology**



**Respiratory**

## VC/Start Up Capabilities Overview

### Consulting Services

- Brand & Commercial Strategy
- Funding Round Support & Pitch Refinement
- Market Sizing, Segmentation & Concept Validation
- Reimbursement Strategy & Payer Communication
- Sales Force Structure & Go-to-Market Scenarios
- Launch Planning & Organizational Readiness
- Exit Strategy Development & Narrative Framing
- Medical Affairs & Advisory Board Support
- KPI Definition & Milestone Roadmapping
- Interim CMO or Fractional Marketing Team Services

### Creative Services

- Messaging Architecture & Brand Development
- Product Marketing Materials & Core Sales Tools
- Medical Education & Patient Engagement Content
- Website Design, Development & SEO Strategy
- Video Production, Webinars & Event Support
- 3D Animation & Product Visualization
- Procedural Guides & Clinical Support Tools
- Social Media, Email, and Digital Advertising
- Explainer Decks & Thought Leadership Content
- Launch Campaigns & Branded Collateral Systems

## Our Clients

