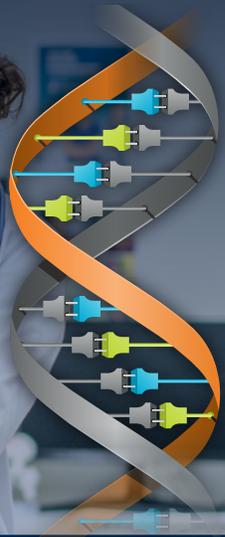




LIVINGS LIFE SCIENCE SOLUTIONS

Medical Practice Industry Experience



Plugging into your Company's DNA

Medical Practice Capabilities

Differentiate your practice. Fill your schedule. Drive lasting referral growth.

We specialize in helping high-performing surgical practices attract new patients, grow referrals, and stand out in competitive local markets. Whether you're a leading orthopedic group or a fast-growing oral surgery center, we build smart, scalable marketing programs that drive patient volume and elevate your reputation without relying on your front desk team to figure it out.

We plug in with strategy, creative, and execution so you can focus on delivering exceptional care while we drive awareness, consideration, and conversion.

Living's Life Science Solutions

We combine Fortune 500 consulting expertise with award-winning agency creative to accelerate commercialization across the therapeutic lifecycle. Our senior teams plug in as an extension of your organization, bringing real-world experience from global life science companies. We adapt quickly, align execution across functions, and deliver clarity, cohesion, and measurable impact.

Therapeutic Areas We Support

-  **Biologics**
-  **Cardiovascular**
-  **Dermatology**
-  **Endocrinology**
-  **Hematology**
-  **Immunology**
-  **Infectious Disease**
-  **Neurology**
-  **Oncology**
-  **Respiratory**

Medical Practice Capabilities Overview

Consulting Services

- Brand Strategy & Differentiation
- Local Market Analysis & Competitive Mapping
- Referral Program Strategy & Execution
- Patient Experience Mapping
- Physician Liaison Tools & Outreach Planning
- Service Line Growth Campaigns
- Performance Metrics & ROI Dashboards
- Reputation & Review Strategy
- Scheduling Optimization Support
- Scalable Marketing Operations for Multi-site Growth

Creative Services

- Logo & Visual Identity Design
- Website Development (Mobile-First, HIPAA-Compliant)
- Patient Education Content & FAQs
- Referral Kits & Introductory Packets
- Social Media Posts, Campaigns & Video Content
- Explainer Videos & Treatment Visuals
- In-Office Signage, Flyers & Counter Cards
- Email Marketing Automation
- Google Ads & Display Campaigns
- Staff Training Materials for Brand Consistency

Our Clients

