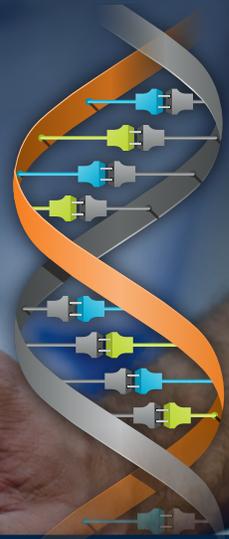




LIVINGS LIFE SCIENCE SOLUTIONS

# Medical Device Industry Experience



Plugging into your Company's DNA

## Medical Device Solutions

**High-performance strategy. Seamless execution. Creative that drives adoption.**

We help medical device companies bring breakthrough technologies to market, from Class I disposables to Class III implantables. Our teams integrate quickly, support commercialization and launch, and craft content that resonates with clinical and commercial audiences alike.

We understand the complexity of gaining traction in a market where adoption hinges on clinical value, economic impact, and seamless workflow integration. We support you with the strategy, tools, and storytelling that accelerate understanding and uptake.

## Living's Life Science Solutions

We combine Fortune 500 consulting expertise with award-winning agency creative to accelerate commercialization across the therapeutic lifecycle. Our senior teams plug in as an extension of your organization, bringing real-world experience from global life science companies. We adapt quickly, align execution across functions, and deliver clarity, cohesion, and measurable impact.

## Therapeutic Areas We Support

-  **Biologics**
-  **Cardiovascular**
-  **Dermatology**
-  **Endocrinology**
-  **Hematology**
-  **Immunology**
-  **Infectious Disease**
-  **Neurology**
-  **Oncology**
-  **Respiratory**

# Medical Devices Capabilities Overview

## Consulting Services

- Strategic Marketing & Brand Positioning
- Sales & Marketing Operations Support
- Globalization Strategy & Market Expansion
- Clinical & Publication Strategy
- Pricing & Portfolio Strategy
- Competitive Intelligence
- Launch Planning & Tactical Execution
- Medical Affairs Alignment
- Sales Force Effectiveness & Enablement Strategy
- Advisory Boards & COE Strategy
- Core Team Support & Cross-Functional Alignment

## Creative Services

- Messaging Frameworks & Brand Story Development
- Sales Training Materials & Procedural Selling Guides
- IFU Development & Clinical Case Documentation
- Demo Kits, Simulation Tools & Experience Aids
- HCP Testimonials & KOL Storytelling
- Patient Education & Device Onboarding Tools
- Medical Education Videos & Webinars
- Speaker Decks, Journal Ads, & Digital Campaigns
- Video Production for Events, Training & Product Launches
- Branding & Integrated Go-to-Market Campaigns
- Websites, Companion Apps, and Email Campaigns
- Social Media & Multi-Platform Creative
- Medical Illustrations & Explainer Graphics

## Our Clients

