



LIVINGS LIFE SCIENCE SOLUTIONS

Healthcare IT Industry Experience



Plugging into your Company's DNA

Healthcare IT Capabilities











Human-centered strategy. Data-forward storytelling. Digital health, demystified.

We help Health IT innovators bring complex technologies to life, bridging product, provider, and patient worlds. Whether you're building clinical decision tools, digital therapeutics, or patient engagement platforms, our team distills the science, simplifies the experience, and sharpens your value proposition. We specialize in connecting across functions and audiences so your innovation lands, sticks, and scales.

Living's Life Science Solutions

We combine Fortune 500 consulting expertise with award-winning agency creative to accelerate commercialization across the therapeutic lifecycle. Our senior teams plug in as an extension of your organization, bringing real-world experience from global life science companies. We adapt quickly, align execution across functions, and deliver clarity, cohesion, and measurable impact.

Therapeutic Areas We Support

-  **Biologics**
-  **Cardiovascular**
-  **Dermatology**
-  **Endocrinology**
-  **Hematology**
-  **Immunology**
-  **Infectious Disease**
-  **Neurology**
-  **Oncology**
-  **Respiratory**

Healthcare IT Capabilities Overview

Consulting Services

- Brand Strategy & Differentiation
- Market Assessment & Primary Research
- Segmentation & Value Prop Alignment
- Product Positioning & Launch Planning
- Sales Enablement & Training Strategy
- Patient Journey & Stakeholder Mapping
- Advisory Boards & Clinical Alignment
- Digital Marketing & Engagement Planning
- KPI Frameworks & Performance Dashboards
- Thought Leadership & Content Strategy

Creative Services

- Messaging Architecture & Visual Storytelling
- Explainer Videos & Product Animation
- Website Development & UX Design
- Email Marketing, SEO, SEM & Paid Media
- Patient & Provider Education Tools
- Motion Graphics, Infographics & Illustrations
- Sales Tools, Decks & Training Materials
- Social Media Campaigns & Digital Launches
- Product Image Rendering & Demo Content
- Campaign Development & Branded Toolkits

Our Clients

