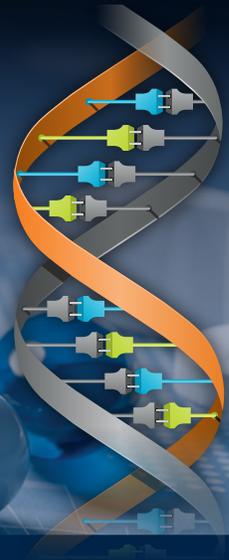




Biopharma Industry Experience



Plugging into your Company's DNA

Biopharma Capabilities

**Sharp strategy. Scalable execution.
Creative that accelerates adoption.**

Specializing in high-performance support from early stage planning to global rollout, we partner with biopharma teams to drive launch momentum to bring complex science to market with confidence. Whether you're finalizing your scientific platform, navigating OPDP review, preparing for PDUFA, or managing affiliate alignment, we deliver the tools, content, and strategy to keep momentum strong across functions and markets.

Living's Life Science Solutions

We combine Fortune 500 consulting expertise with award-winning agency creative to accelerate commercialization across the therapeutic lifecycle. Our senior teams plug in as an extension of your organization, bringing real-world experience from global life science companies. We adapt quickly, align execution across functions, and deliver clarity, cohesion, and measurable impact.

Therapeutic Areas We Support

-  **Biologics**
-  **Cardiovascular**
-  **Dermatology**
-  **Endocrinology**
-  **Hematology**
-  **Immunology**
-  **Infectious Disease**
-  **Neurology**
-  **Oncology**
-  **Respiratory**

Biopharma Capabilities Overview

Consulting Services

- Influence Mapping
- Messaging Platform & Brand Story
- Advisory Board Strategy & Moderation
- Global-to-Region Affiliate Support
- Market Expansion & Segmentation Strategy
- Market Assessment & Competitive Intelligence
- Primary Research & Insights Generation
- Congress Planning & Scientific Exchange
- Clinical Site Training Materials
- Launch Planning & Payer Communications

Creative Services

- Scientific Platform & MOA Storytelling
- HCP & Patient Journey Mapping
- Sales Training Materials
- In-Office Tools & Patient Ed Resources
- Disease State Awareness Campaigns
- Interactive Sales Aid & Digital Tools
- Mobile Apps & Web Development
- Video Production & Animation
- Email Marketing & CRM Campaigns
- Social Media & Digital Ad Design
- Brand Campaigns & Multi-Platform Creative
- Dashboards & KPI Tracker Tools
- Demo Kits, Models & Experience Tools

Our Clients

