



LIVINGS LIFE SCIENCE SOLUTIONS

Plugging into your Company's DNA.



Living's Life Science Solutions is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

Health IT Sector

Health IT is bursting at the seams with rapid growth and an ever-changing offerings. The latest market entrants are at the forefront of enabling better patient outcomes by delivering rich data insights to providers and allowing consumers to be their own best advocates. With growth comes the added complexity of cross-sector collaboration, the ever-evolving ecosystem and the broadening of the healthcare economic landscape.



Sectors Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

Our Top Requested Services

- Marketing and Branding Strategy
- Competitive Intelligence
- Patient Journey
- Infographics
- Video Production and Animation
- Patient Education Materials

Consulting Services

- ✓ Marketing and Branding Strategy
- ✓ Benefits Ladder
- ✓ Primary Research
- ✓ Market Expansion Strategy
- ✓ Advisory Board
- ✓ Competitive Intelligence
- ✓ Market Assessment
- ✓ Medical Education
- ✓ Patient Journey
- ✓ Launch Playbook
- ✓ Vendor Collaboration
- ✓ Influence Mapping
- ✓ Messaging Platform

Creative Services

- ✓ Multi-platform Branding
- ✓ Video Production & Animation
- ✓ Digital Ad Design
- ✓ Patient Educational Materials
- ✓ Medical Illustrations
- ✓ Marketing Campaigns
- ✓ Social Media
- ✓ Website Development
- ✓ Email Marketing
- ✓ In-Office Tools
- ✓ SEO/SEM
- ✓ Sales Training Materials
- ✓ Product Image Rendering

Our Clients

AMGEN


CardinalHealth™

Cordis®
A Cardinal Health company


DANAHER

Invetech

 **FORTIVE**

 **BD**

AZIYO®
BIOLOGICS

 **VIZIHEALTHCARE**

PHILIPS

Contact us today to learn how we can help with your next project.
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