



LIVINGS LIFE SCIENCE SOLUTIONS

# Plugging into your Company's DNA.



**Living's Life Science Solutions** is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

## Veterinary Science Sector

As a new animal drug sponsor, managed care organization, or service provider, your top priority is providing high-quality safe and efficacious care for beloved companion pets and essential food-producing animals. The advancements in medicine and technology have allowed animals to live longer and healthier lives, which makes it all the more important you have a trusted partner on the journey to commercialization to help navigate CVM guidelines.



### Sectors Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

### Our Top Requested Services

- Advisory Board
- Primary Research
- Brand Play Book
- Medical Illustrations
- Social Media
- Marketing Campaigns

## Consulting Services

- ✓ Branding Ladder
- ✓ Primary Research
- ✓ Market Expansion Strategy
- ✓ Advisory Board
- ✓ Competitive Intelligence
- ✓ Market Assessment
- ✓ Global to Region Support
- ✓ Medical Education
- ✓ Scientific platform
- ✓ Brand Play Book
- ✓ Vendor Collaboration
- ✓ Influence Mapping
- ✓ Messaging Platform
- ✓ Congress Planning

## Creative Services

- ✓ Patient Educational Materials
- ✓ Medical Illustrations
- ✓ Field Sales Selling Guide
- ✓ Sales Training Materials
- ✓ Marketing Campaigns
- ✓ Social Media
- ✓ Website Development
- ✓ Mobile Applications
- ✓ Email Marketing
- ✓ Multiplatform Branding
- ✓ Demo Kits and Models
- ✓ Video Production & Animation
- ✓ In-Office Tools
- ✓ SEO/SEM
- ✓ Digital Ad Design
- ✓ Disease State Education Materials
- ✓ Interactive Sales Aids

## Our Clients

**AMGEN**

  
**CardinalHealth™**

**Cordis®**  
A Cardinal Health company

  
**DANAHER**

**Invetech**

 **FORTIVE**

 **BD**

**AZIYO®**  
BIOLOGICS

 **VIZIHEALTHCARE**

**PHILIPS**

Contact us today to learn how we can help with your next project.

[Livinglifescience.com](http://Livinglifescience.com) | [info@livinglifescience.com](mailto:info@livinglifescience.com) | 747.777.2226