



LIVINGS LIFE SCIENCE SOLUTIONS

# Plugging into your Company's DNA.



**Living's Life Science Solutions** is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

## VC/Start Up Sector

Startups have the ability to transform the life science industry with novel products that can impact patient lives across various therapeutic areas. We can help you capture the possibilities by supporting you throughout the entire startup lifecycle - including funding rounds, concept validation, early stage go-to-market strategy, and late-stage positioning for a notable exit. We have the agility to establish a strong trajectory for your new technology and help you masterfully pitch for funding support.



### Sectors Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

### Our Top Requested Services

- Market Assessment
- Funding Round Support
- Exit Strategy
- Corporate Branded Materials
- 3D Animation
- Product Positioning/Messaging

## Consulting Services

- ✓ Management Consulting
- ✓ Funding Round Support
- ✓ Corporate Identity
- ✓ Brand/Marketing Plan
- ✓ Market Assessment
- ✓ Concept Validation
- ✓ Commercialization Strategy
- ✓ Go-to-Market Planning
- ✓ Reimbursement Planning
- ✓ Clinical/Publication Planning
- ✓ Exit Strategy
- ✓ Case Library Development
- ✓ Sales Force Structure
- ✓ Medical Education
- ✓ Clinical Site Training Materials

## Creative Services

- ✓ Corporate Branded Materials
- ✓ Product Marketing Materials
- ✓ Marketing Campaigns
- ✓ Product Positioning / Messaging
- ✓ Medical Education
- ✓ Web Development
- ✓ Congress Support
- ✓ Patient Marketing
- ✓ Social Media
- ✓ Procedure Guide
- ✓ 3D Animation
- ✓ Meeting Planning

## Our Clients

**AMGEN**

  
**CardinalHealth™**

**Cordis®**  
A Cardinal Health company

  
**DANAHER**

**Invetech**

 **FORTIVE**

 **BD**

**AZIYO®**  
BIOLOGICS

 **VIZIHEALTHCARE**

**PHILIPS**

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Contact us today to learn how we can help with your next project.  
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