



LIVINGS LIFE SCIENCE SOLUTIONS

Plugging into your Company's DNA.



Living's Life Science Solutions is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

Diagnostic/Lab Sector

We understand the unique challenges of marketing diagnostics equipment, therapies and algorithms and your need for clear communication of earlier detection and better diagnosis. For our research and lab clients, we understand your differentiated marketplace and your critical B2B endeavors. Leveraging our best-in-class teams to guide and support your essential market development and educational efforts are the among the first steps to a successful launch.



Sectors Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

Our Top Requested Services

- Marketing and Brand Strategy
- Competitive Intelligence and Tactics
- Pipeline Strategy
- Marketing Campaigns
- Social Media
- Infographics

Consulting Services

- ✓ Pipeline Strategy
- ✓ New Product Ideation
- ✓ Launch/Commercialization
- ✓ Advisory Board Engagement
- ✓ Marketing and Branding Strategy
- ✓ Publication Ad Planning
- ✓ Competitive Intelligence and Tactics
- ✓ Sales Channel Expansion
- ✓ Market Expansion Strategy

Creative Services

- ✓ Product Image Rendering
- ✓ Animation
- ✓ Market Research
- ✓ Congress Support
- ✓ Website Development
- ✓ Video Production
- ✓ Print Promotion
- ✓ Social Media
- ✓ Product Sales Sheets
- ✓ Product Brochures
- ✓ Infographics
- ✓ Multi-Media Ads
- ✓ Digital/Mobile Apps

Our Clients

AMGEN


CardinalHealth™

Cordis®
A Cardinal Health company


DANAHER

Invetech

 **FORTIVE**

 **BD**

AZIYO®
BIOLOGICS

 **VIZIHEALTHCARE**

PHILIPS

Contact us today to learn how we can help with your next project.
Livinglifescience.com | info@livinglifescience.com | 747.777.2226