



LIVINGS LIFE SCIENCE SOLUTIONS

Plugging into your Company's DNA.



Living's Life Science Solutions is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

Medical Device Sector

Whether developing **enabling-technologies** or launching **cutting-edge solutions**, we understand the paramount importance of providing safe and effective **world-class products** globally. The medical device industry continues to innovate at an unparalleled pace. From **disposables and wearables** to **implantables and capital equipment**, we support the development of life-saving technologies and commercialization efforts for Class I to Class III medical devices. Leveraging our best-in-class talent allows you to effectively navigate through the 510k or PMA submission processes with great success.



Sectors Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

Our Top Requested Services

- Globalization Strategy
- Social Media
- Congress Planning
- Marketing Campaigns
- Medical Illustrations
- Demo Kits and Models

Consulting Services

- ✓ Strategic Marketing Plan
- ✓ Alliance Partner Strategy
- ✓ Clinical & Publication Strategy
- ✓ Globalization Strategy
- ✓ Portfolio Strategy
- ✓ Pricing Strategy
- ✓ Launch Planning
- ✓ Positioning & Messaging
- ✓ Sales & Marketing Operations
- ✓ Medical Affairs
- ✓ Medical Education
- ✓ Advisory Boards
- ✓ Centers of Excellence
- ✓ Competitive Intelligence
- ✓ Congress Planning
- ✓ Vendor Collaboration
- ✓ Messaging Platform
- ✓ Product Development
- ✓ Core Team Support
- ✓ IFU Development
- ✓ Medical Writing
- ✓ Salesforce Effectiveness
- ✓ Sales Training Material

Creative Services

- ✓ Branding
- ✓ Marketing Campaigns
- ✓ Core Sales Material
- ✓ KOL Identification & Cultivation
- ✓ Clinical Case Documentation
- ✓ Procedural Guides
- ✓ Selling Guide
- ✓ Medical Illustrations
- ✓ HCP/Patient Testimonials
- ✓ Video Production & Animation
- ✓ Multi-platform Branding
- ✓ Social Media
- ✓ Website Development
- ✓ Mobile Applications
- ✓ Email Marketing
- ✓ Demo Kits and Models
- ✓ Patient Education Materials
- ✓ Meeting Planning Services
- ✓ Sales Meeting Executive Presentations
- ✓ Journal Ads
- ✓ Digital Ads and Banners
- ✓ Speaker Decks

Our Clients

AMGEN


CardinalHealth™

Cordis®
A Cardinal Health company


DANAHER

Invetech

 **FORTIVE**

 **BD**

AZIYO®
BIOLOGICS

 **VIZIHEALTHCARE**

PHILIPS

Contact us today to learn how we can help with your next project.

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