



LIVINGS LIFE SCIENCE SOLUTIONS

Plugging into your Company's DNA.



Living's Life Science Solutions is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

Bio-Pharma Sector

We understand delivering safe, effective and life-saving drug therapies to patients around the world is your top priority. Our experts can offer creative strategies to shorten time-to-market, accelerate clinical enrollment, and foster a smooth transition from global to regional affiliates. Our modular teams support a wide range of launch activities spanning from commercializing small molecules to launching combination products. We know the challenges of clearing content with OPDP and the extra stress an accelerated PDUFA date can bring.



Sectors Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

Our Top Requested Services

- Brand Playbook
- Global to Region Support
- Primary Research
- Brand Campaigns
- Social Media

Consulting Services

- ✓ Market Expansion Strategy
- ✓ Market Assessment
- ✓ Benefit Ladder
- ✓ Primary Research
- ✓ Advisory Board
- ✓ Competitive Intelligence
- ✓ Global to Region Support
- ✓ Medical Education
- ✓ Scientific Platform/MOA
- ✓ Patient Journey
- ✓ Brand Playbook
- ✓ Vendor Collaboration
- ✓ Influence Mapping
- ✓ Messaging Platform
- ✓ Congress Planning
- ✓ Clinical Site Training Materials

Creative Services

- ✓ Brand Campaigns
- ✓ Multi-platform Branding
- ✓ In-Office Tools
- ✓ Interactive Sales Aids
- ✓ Disease State Education Materials
- ✓ Patient Educational Materials
- ✓ Sales Training Materials
- ✓ Website Development
- ✓ Video Production & Animation
- ✓ Social Media
- ✓ Mobile Applications
- ✓ Email Marketing
- ✓ Demo Kits and Models
- ✓ Digital Ad Design
- ✓ Dashboards / KPI Tracker

Our Clients

AMGEN


CardinalHealth™

Cordis®
A Cardinal Health company


DANAHER

Invetech

 **FORTIVE**

 **BD**

AZIYO®
BIOLOGICS

 **VIZIHEALTHCARE**

PHILIPS

Contact us today to learn how we can help with your next project.
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