



LIVINGS LIFE SCIENCE SOLUTIONS

# Plugging into your Company's DNA.



**Living's Life Science Solutions** is a **Consulting** and **Creative** firm with more than 125 years of collective experience in the life sciences sector. Each of our specifically assembled core teams is led by executive-level talent from both Fortune 500 life science corporations and from award-winning nationally recognized creative agencies. The synergistic effect achieved from our hybrid approach allows us to “plug and play” quickly—offering streamlined solutions, robust strategies and compelling executions – without lengthy onboarding or multiple rounds of costly revisions.

## What Differentiates Us

Unlike other agencies, our unique ability to navigate your organization at multiple levels, collaborate seamlessly with essential functions, and scale our teams appropriately to best match your needs make our dual-prong approach a key differentiator. Whether seeking an end-to-end solution or support on a quick-turn project, our dedication to getting it right the first time is what makes us your trusted partner.



### Therapeutic Expertise

- Neurology
- Cardiovascular
- Orthopedics
- Endovascular
- Endocrinology
- Hematology

### Industries Served

- Bio-Pharma
- Medical Device
- Diagnostic/Lab
- VC/Start Up
- Veterinary Science
- Health IT

## Consulting Services

- ✓ Advisory Boards
- ✓ Advocacy
- ✓ Brand Identity
- ✓ Brand Ladder
- ✓ Brand Playbook
- ✓ Brand Positioning
- ✓ Center of Excellence Strategy
- ✓ Clinical & Publication Strategy
- ✓ Competitive Intelligence
- ✓ Congress Planning
- ✓ Global-to-US Continuity
- ✓ Hands on Certification Programs
- ✓ Healthcare Economics
- ✓ Scientific Platform / MOA
- ✓ Medical Education
- ✓ Medical Writing
- ✓ Messaging Platform
- ✓ MSL Materials
- ✓ Patient Journey
- ✓ Patient Enrollment Tools
- ✓ Positioning Framework
- ✓ Primary Research
- ✓ Procedural Guides
- ✓ Sales Training Materials
- ✓ Speaker Presentations
- ✓ Vendor Collaboration

## Creative Services

- ✓ Brand Campaigns
- ✓ Core Creative
- ✓ Demo Kits and Models
- ✓ Email Marketing
- ✓ Focus Groups
- ✓ In-Office Tools
- ✓ KOL Identification & Cultivation
- ✓ Medical Illustrations
- ✓ Medical Animations
- ✓ Mobile Applications
- ✓ Multi-platform Branding
- ✓ Patient Educational Materials
- ✓ Patient Marketing
- ✓ Therapy Procedural Guides
- ✓ Salesforce Effectiveness
- ✓ Sales Training Materials
- ✓ SEO/SEM
- ✓ Selling Guides
- ✓ Social Media
- ✓ Video Production
- ✓ Website Development

## Our Clients

**AMGEN**

  
**CardinalHealth™**

**Cordis®**  
A Cardinal Health company

  
**DANAHER**

**Invetech**

 **FORTIVE**

 **BD**

**AZIYO®**  
BIOLOGICS

 **VIZIHEALTHCARE**

**PHILIPS**

Contact us today to learn how we can help with your next project.

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